

California Artichoke Advisory Board

Annual Report

2018-2019

The Board 2017-2021

Members

Michael Scattini
President
Dale Huss
Vice President
Ed Mora
Secretary
Davidi Compton
Benny Jefferson
Adrian Zendejas
Jeff Percy

Alternates

Francisco Castaneda
Ryan Kelly
Ron Mondo

The board assists the California Department of Agriculture in the administration of the Marketing Order. All members are producers of California grown artichokes. Membership is at-large and not designated by district, county, or any other subdivision of the state. Appointments to the board by the California Department of Agriculture gives consideration to representation from the state's various production areas.



The California Artichoke Advisory Board

The California Artichoke Advisory Board has supported the industry in promotion and research since 1960. Its current primary focus is to seek solutions for disease and insect problems through the Artichoke Research Association and for generic promotion of California grown Globe Artichokes through its website:

www.artichokes.org

and

Facebook page:

<https://www.facebook.com/pages/category/Nonprofit-Organization/California-Artichoke-Advisory-Board-129982993683166/>.

BUDGET COMPARISON
Year Ending June 30, 2019

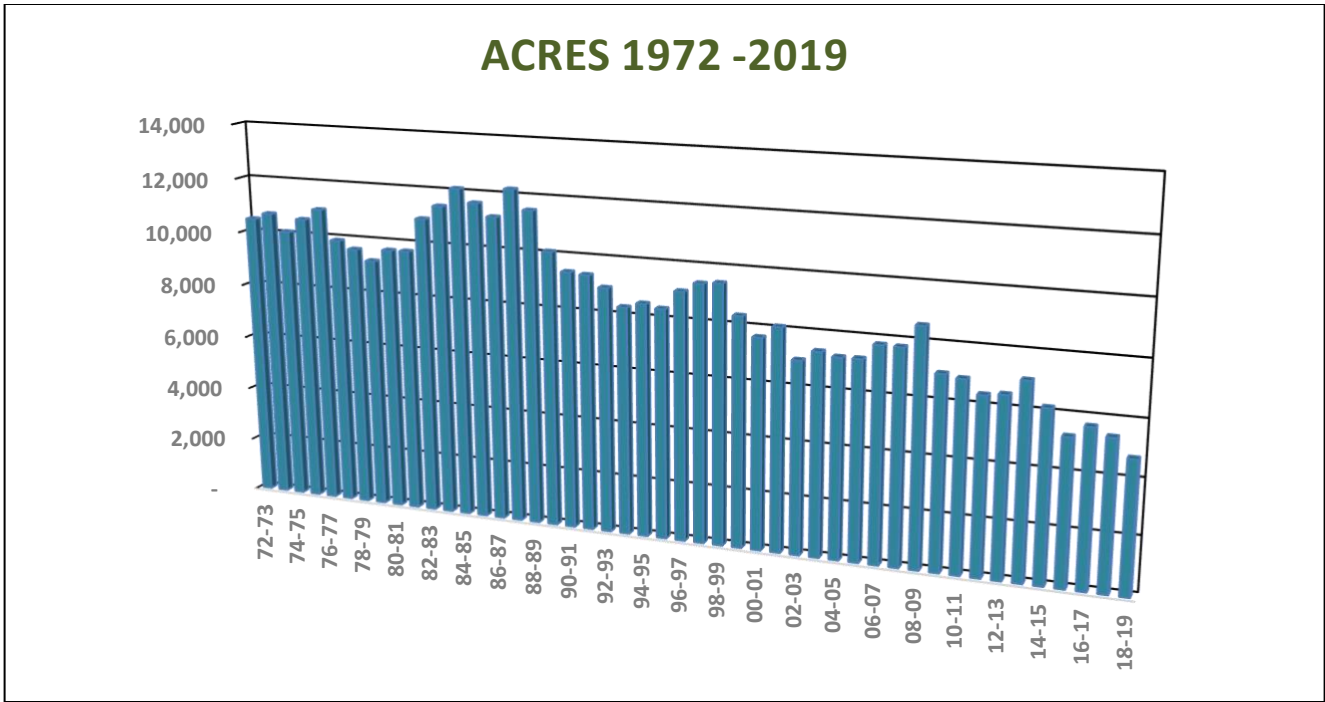
	BUDGET	ACTUAL	VARIANCE
REVENUE:			
Carry Over	\$100,000	133,160	33,160
Acreage Assessments @ \$1.00	5,000	4,752	-248
Carton Assessments @ \$.035	105,000	132,587	27,587
Interest		34	34
Other Income		364	364
Total Revenue	210,000	270,897	60,897
EXPENDITURES:			
Administrative:			
Audits	7500	6375	1125
Insurance	1300	1093	207
Management Services	40,510	40,500	10
Office Expense	5,000	4,382	618
Postage	500	482	18
Promotion	2,500	1,360	1,140
Rent	5,400	5,400	-
Telephone	1,800	1,368	432
Travel	500	-	500
Utilities	720	720	-
Website	1,200	616	584
Program:			
Research	93,000	93,000	-
Departmental:			
Marketing Branch	18,000	17,851	149
Marketing Audits	4,500	-	4,500
Contingency/Reserves	27,570	97,750	-70,180
Total Expenditures	210,000	270,897	-60,897



Budget Review

Having approved \$.035/carton and \$1.00/acre as the assessment rate for the crop year, the board planned on an income of \$110,000 from those assessments. While the acreage assessment totaled a little less than the estimate, the carton assessment was over by \$27,587. The actual carryover from the previous budget of \$133,160 was almost 34% greater than the budgeted \$100,000. Savings of \$9,283 in operating expenses boosted the anticipated carryover for the next crop year.

Research consumed 44% of the planned budget and the same of the actual budget. Management costs were 19% of the planned budget and actual budget. Marketing Branch (including the required annual compliance audit) totaled 11% of the planned and 8.5% of the actual budget.



Total acreage for 2018-2019 was 4,752, producing 3,782,686 cartons.

The Continuing Quest for Control At the Artichoke Research Association

Insect and Snail Control

A field study was performed at the Pacific Ag Research site and in Castroville testing the efficacy of “Nimitz”, “and “Bifenture” in controlling the springtail insect in plots in San Luis Obispo County and in Castroville. Four applications were made by drip and injection at intervals. Neither achieved significant control.

Another field trial was held in San Luis Obispo County to determine the efficacy of “Durham 7.5”, “Sluggo”, “Deadline Bullets”, and “Ferroxx” against snails. These were broadcast by hand to the base of the plant. “”Slug Fest” and Liquid Copper” were sprayed to foliage. Six applications were made and “Ferroxx” achieved the best “death count”. An additional test was made to determine residual control, introducing snails 7 days after application and all products demonstrated little residual control.

Foliar feeding damage by snails was also examined in the plots and the “Ferroxx” plot showed the least damage. The plots were also examined for residual feeding damage. “Ferroxx” and “Liquid Copper” showed the least.